

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP5/12 12.26
CHANGES *** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME MICHAEL D'ETTORRE

SALES PRSN WA- CHERYL BLAIR

PHILADELPHIA, PA 19103

ORDER # _____ CONTRACT # 6301930

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>BOB CASEY 9/4</u>	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEPS/12 12.26

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

PROGRAM : JEP/WHEEL

19	A	700P-800P	30	\$675.00	9/8	9/8	1	SAT	1
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PROGRAM : BETTIS/HINES

ORD COM1: PRG CHG- BETTIS/HINES

ORD COM2: SPT IS BOOKED- THX JEN

THIS IS A MAKE-GOOD FOR SEPS ON LINE-13 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#15
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OFFER: SAT/700P-800P

SEP8	305	\$675.00
SEP8	305	\$675.00

(AUG31/12)
PLS ADVISE.

CMT:PRG CHG- BETTIS/HINES
CMT:SPT IS BOOKED- THX JEN

REP HEADLINE# 6301930 TRF# 329795
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP5/12 12.26
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

SEP/12						46825.00						
CONTRACT TOTAL												46825.00
TOTAL SPOTS												27



MARKET TOTALS \$93,650 WPXI 50% KDKA 24% WTAE 24% WPGH 2% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 12.3C
REP HEADLINE# 6301930 TRF# 329795 *** WPXI-TV ***
\$\$\$ APPROVED REV #1 \$\$\$

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP. # OFF. # 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6301930 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY 9/4 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG31/12 12.3C

REP: TO SUSIE
FR LINDSEY FOR CHERYL
ADDED SPOTS
TTLS \$46,825
PLEASE CONFIRM, THANKS!

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#15 MISSED: SAT/700P-800P SEP8 30S \$675.00 (AUG31/12)
OFFER: SAT/700P-800P SEP8 30S \$675.00 PLS ADVISE.
CMT: PRG CHG- BETTIS/HINES
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 46825.00
TOTAL SPOTS 27